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# The Art Of The Incredibles



## Synopsis

From Pixar Animation Studios, the Academy Award winning studio that brought us such blockbusters as Toy Story, Monsters, Inc., and Finding Nemo, comes The Incredibles, a hilarious, action-packed story of a family of superheroes living an underground suburban existence. The sleekly designed settings and characters were conceptualized and developed by writer/director Brad Bird and Pixar's creative team of artists, illustrators, and designers, resulting in a celluloid sensation rich with detail. The Art of The Incredibles celebrates their talent, featuring concept and character sketches, storyboards, and lighting studies, and invites readers into the elaborate creative process of animation through interviews with all the key players at Pixar. With an 8-page gatefold and fabulous color art, this stunning book the only movie tie-in book for adults will delight film-goers, artists, and animation fans alike.

## Book Information

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## Customer Reviews

After almost 20 years in the vanguard of computer animation, Pixar Animation Studios (home of Toy Story, Monsters Inc., and Finding Nemo, among others) is releasing another technological wonder, The Incredibles. Brad Bird, who made The Iron Giant and is described by Pixar executive producer John Lasseter as "the ultimate geeky animation fan," dreamed up the story of the Parrs, a family of superheroes who have been forced by law to stop using their powers and live normally, sort of, until a vengeful supervillain emerges and kidnaps the father. The book describes the long process that went into making Bird's ideas a reality, with accompanying art showing the project's design at all its stages. Short interviews with Bird and his animation crew reveal the collaborative

work and innovation necessary to produce a computer-generated feature focusing on humans, which are much harder to depict realistically than, say, angelfish. As the supervising technical director says, "the level of effort it takes to have the Parr family sit down to dinner is comparable to having Bob pick up a bus and throw it through a wall." It's fascinating to see the various images created in advance of the computer illustrations; on any given page, one can find the initial collages, sketches and, in some cases, digital effects that hint at how the movie comes to life. If Pixar's track record holds, *The Incredibles* will be a major hit, but even if it isn't, graphic arts fans and those interested in finding out how such impressive productions are realized will enjoy this inside glimpse at the movie's making. Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.

This Christmas, what promises to be the latest in Pixar's unbroken string of smash-hit digital animation features will be released--*The Incredibles*. The movie depicts a family of superheroes--paunchy, middle-aged dad; domesticated mom; and three kids--forced to go underground when the government outlaws them. Director Brad Bird envisioned the film as a tribute to the comic books and TV shows of his 1960s youth. As this handsome book shows, he has given *The Incredibles* a look that celebrates mid-twentieth-century American design, including the era's conception of how the future--our present--would appear. Bird, whose background is in hand-drawn animation--he directed the undersung *The Iron Giant*--has, with the help of Pixar veterans, made a smooth transition to the computerized medium. This attractively designed book features hundreds of conceptual drawings, character designs, storyboards, and other illustrations, plus enlightening, behind-the-scenes commentary from the movie's creators. Libraries wherever tie-in books to such Pixar blockbusters as *Finding Nemo* and *Monsters, Inc.* have proved popular should prepare for similar demand for this latest volume. Gordon Flagg Copyright © American Library Association. All rights reserved

I saw *The Incredibles* in the theatre, & was blown away. When it came out on DVD, I bought it immediately, & have since watched it three more times, something I've done with only a few other films of any sort. After sitting through that delightful & well-crafted rollercoaster, what stood out most in memory was the artwork in the closing credits. And when I watched the Features & noted the artwork tacked to the walls in the studio, I needed to find out more. The heroes of this film, for me, are the artists who created apparently most of those angular saturated-color "sketches," Lou Romano (primarily responsible for the closing-credits illustrations) & Teddy Newton (whose

techniques of creating "sketches" & panels from cut-out bits of photographs). Between them, they seem to have provided half of what's in the book. The book looks pricey until you realize that it's entirely on heavy gloss paper. I entirely recommend this to artists of any stripe (advertising, fine arts, computer rendering) & to digital renderers from programmers to detailers -- this shows you what you start with & some tantalizing little bits of evolution. And, it's simply a great bit of fun & visually amazing.

Loved this, it was interesting seeing how explorative the concept art was (i.e. the collage work).

Fantastic Book. Great for inspiration and also just to see the behind the design process of one my favorite movies. Book came in perfect condition.

Great quality!

First of all, if you love the movie, you just have to get this book. It's a beautiful companion to the film. It's filled with beautiful full-color art from the production of The Incredibles. This art is strongly influenced by 60's era design principles. There is a smooth simplicity to the designs. Also, the use of color is a joy to see. For those who are looking for art from the process of animation, you might be disappointed, because there is none. You wouldn't want to look at process art for computer animation anyway. You'd just see a bunch of cubes and spheres on a computer screen. This book is for those who relish the dream that occurs in the formation of the story and in the development of character and scene designs. To see this pre-production art is an inspiration, and gives insight into what might have been, and how it had developed in the early stages of production. As for text, there isn't much, and a little more would be better. Hopefully we'll get more in depth info on the bonus disk of The Incredibles DVD. In the meantime, all Incredibles fans should pick up this beauty.

book arrived on time, no dinks or scratches! overall a great book, worth the buy

Great product and price A+++++

Great book and seller!

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